

The InTerAct consortium invites **Students, Industries and Academia** to participate in the symposium:

## Enhancing the Innovation Capacity of Seafood Business

### - The Role of Higher Education

31<sup>st</sup> January 2014, 10h-13h

Technical University of Denmark  
Anker Engelunds Vej 1  
Building 101A, Room S01  
2800 Kgs. Lyngby

Free registration: [carba@food.dtu.dk](mailto:carba@food.dtu.dk)

## AGENDA

Moderator: *Caroline P Baron*

9:30-10:00	<b>Registration, Coffee &amp; Tea</b>	
10:00-10:20	<b>Introduction to the InTerAct Project</b>	<i>Guðrún Ólafsdóttir, University of Iceland</i>
10:20-10:40	<b>Diversity in the Nordic Seafood Industry</b>	<i>Marco Frederiksen, Eurofish</i>
10:40- 11:20	<b>What is the Image of the Aquatic Industry in the Nordic Countries?</b>	<i>Guðbjörg A Jonsdóttir, University of Iceland</i>
11:20-11:30	<b>A New Story - AQFood Identity and Image Film</b>	<i>Hans Peter Kirkegaard, Umamo A/S</i>
11:30-11:50	<b>Bridging the gap? AQFood Master Programme</b>	<i>Caroline P. Baron, DTU</i>
11:50-12:10	<b>Jobs Opportunities in the Aquatic Food Sector</b>	<i>Nikoline Ziemer Royal Greenland A/S</i>
12:10-12:30	<b>DTU Student Survey iPad Lottery Winner</b>	<i>to be confirmed</i>
12:30-13:00	<b>Light Lunch &amp; Mingling</b>	

The main goal of the InTerAct project (Industry Academia Interaction in the Marine Sector) is to establish interaction between the marine sector and universities to address the higher educational needs of the aquatic food value chain. The long term objective is to enhance the innovation capacity of the marine sector. InTerAct is funded by Nordic Innovation in collaboration with the AQFood Aquatic Food Production – Safety and Quality, an international double degree master program of five leading Nordic universities.

Technical University of Denmark



UNIVERSITY OF ICELAND



NTNU – Trondheim  
Norwegian University of  
Science and Technology

UMANO

**Eurofish**  
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norden

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